

“EXCEPT...
WHERE THERE WAS
DEFINITE PATHOLOGY”

Reporting on patients who
had changed to Philip Morris,
one study* states ...

“THEY had less throat irritation and the
paroxysms of coughing promptly disap-
peared. In practically every case, except in
those cases where there was definite pathol-
ogy...patients were markedly improved.”

**Laryngoscope, St. Louis, 1937.
Reprint available on request.*

PHILIP MORRIS & CO., LTD., INC., 119 FIFTH AVENUE, NEW YORK

1003071272